

Beat: Lifestyle

THE SANDALS FOUNDATION JOINS WITH SCHOLASTIC BOOK FAIRS

TO PROMOTE THE GIFT OF READING

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USPA NEWS - The Sandals Foundation, the non-profit arm of Sandals Resorts International, recently unveiled a new collaboration with Scholastic Book Fairs aimed at improving literacy among students in the Caribbean...

The Sandals Foundation, the non-profit arm of Sandals Resorts International, recently unveiled a new collaboration with Scholastic Book Fairs aimed at improving literacy among students in the Caribbean. Scholastic Book Fairs, a division of Scholastic that hosts more than 130,000 book-sale events in schools annually, will sponsor Reading Road Trip, the Sandals Foundation's educational outreach program operated by Island Routes Caribbean Adventure Tours.

The weekly program affords guests of Sandals and Beaches Resorts the opportunity to visit a Sandals Foundation supported school to lend literacy, comprehension and vocabulary support and give books to students throughout the school year.

Heidi Clarke, Director of Programs for the Sandals Foundation said 'To help ensure young students throughout the Caribbean have access to great books, Scholastic Book Fairs, through the Scholastic Possible Fund, will donate 25,000 books to be utilized by local schools in Jamaica, Antigua, Saint Lucia, The Bahamas, The Turks & Caicos Islands, Grenada, and Barbados which the Sandals Foundation supports.'

The Sandals Foundation is the non-profit arm of Sandals Resorts International (SRI), the Caribbean's leading family-owned resort company.

Scholastic Book Fairs®, in partnership with schools across the country, hosts more than 130,000 book-sale events each year, reaching more than 35 million children and their families in pre-school through 9th grade.

Source : The Sandals Foundation

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